

SPONSORSHIP OPPORTUNITIES

ECTC

The IEEE Electronic Components and Technology Conference

The Leading Event in the Semiconductor Packaging Industry!

Sponsored by:



CONFERENCE SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

With more than 60 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,700 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees.

Enhance your conference presence and increase your impact with a sponsorship.

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EXECUTIVE SPONSORSHIP OPPORTUNITIES

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

Platinum Sponsor: \$20,000

Highest level of sponsorship and exposure

- Large area custom signage across all areas of conference space
- Free exhibitor booth if company is also an exhibitor*
- Luncheon Sponsorship Included (see details under "Luncheon Sponsor")
- Four free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Platinum Sponsor on website
- Recognition as Platinum Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

**Free exhibitor booth benefit does not come with additional free conference registration*

Gold Sponsor: \$10,000

- Special Recognition as Gold Sponsor across conference area
- Special Recognition as Gold Sponsor at Gala Reception
- Free exhibitor booth if company is also an exhibitor*
- Two free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gold Sponsor on website
- Recognition as Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

**Free exhibitor booth benefit does not come with additional free conference registration*

Silver Sponsor: \$5,000

- High visibility on signage across conference area
- Special Recognition at Gala Reception as Silver Sponsor
- One free registration
- Promotion as Silver Sponsor on website
- Recognition as Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement slide on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

Luncheon Sponsor: \$7,000

Opportunity at Luncheon to:

- Welcome attendees (from stage)
- 3-minute introduction or PowerPoint loop
- Promotion as Luncheon Sponsor on website
- Recognition as Luncheon Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement slide on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

Program Sponsor: \$5,000

- ¼ Page advertisement in the final program
- Your logo on the front of the Program
- Promotion as Program Sponsor on website
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement slide on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

Other Sponsorship Opportunities

Refreshment Break Sponsor: \$2,500

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

ECTC Friday Lunch Raffle (no sponsorship fee)

- Provide a gift to ECTC Raffle (ex: a tablet)
- Have representative of your company be introduced to award the raffle prize



One-of-a-Kind Sponsorship Opportunities



Tote Bag Sponsorship



Proceedings on Thumb Drive



Special Sponsorship Opportunities Available

Tote Bag Sponsor: \$4,000 + bag cost

- Your logo on the Tote Bag every attendee receives at registration
- High visibility
- Take home item
- Promotion as Tote Bag Sponsor on website
- Recognition as Tote Bag Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Pen and Highlighter Sponsor: \$4,000 + pen cost

- Your logo on a pen and highlighter that gets distributed to every attendee in the Tote Bag
- Take home item
- Promotion as Pen and Highlighter Sponsor on website
- Recognition as Pen and Highlighter Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Thumb Drive Sponsor: \$7,500

- Your logo on the proceedings memory stick
- An item everybody keeps
- Promotion as Thumb Drive Sponsor on website
- Recognition as Thumb Drive Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Internet Web Interface Sponsor: \$9,000

- Customized web-interface with promotional content from Sponsor for web interface used by all conference attendees in conference general areas
- Highest visibility
- Promotion as Internet Sponsor on website
- Recognition as Internet Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One power point slide in the Sponsor Recognition loop each morning of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



Badge Lanyard Sponsor: \$5,000

- Your logo on the registration badge lanyard
- High visibility
- Promotion as Badge Lanyard Sponsor on website
- Recognition as Badge Lanyard Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Best Student Paper Sponsor:

- Maximize your exposure to students by sponsoring the Best Student Paper Award

Student Reception and Interactive Session Sponsor: \$5,000

- Maximize your exposure to students by hosting a special Student Reception

Sponsorship Overview at a Glance

ECTC Sponsorship Overview										
Type	Executive Sponsorships				One-of-a-kind Sponsorships					
	Platinum	Gold	Silver	Luncheon	Program	Refreshment Break	Thumb Drive	Lanyard	Tote Bag	Internet
Sponsorship Level										
Special Visibility	\$20k Most Visible Promotion across all areas of conference	\$10k Significant visibility across conference area	\$5k High visibility across conference area	\$7k Opportunity to speak to conference attendees	\$5k Advertisement in Conference Program	\$2.5k	\$7.5k Attendees see company name each time they use the drive	\$5k All attendees wear lanyards	\$4k (plus totes) All attendees receive bag	\$9k All attendees see promotions when they log-on
Free Registrations	4	2	1							
Luncheon	On-Stage Exposure			On-Stage Exposure						
Ad in Final Program					1/4 Page Banner Ad					
Web Site	Promotion as Platinum Sponsor	Promotion as Gold Sponsor	Promotion as Silver Sponsor	Promotion as Luncheon Sponsor	Promotion as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Programs	Recognition as Platinum Sponsor	Recognition as Gold Sponsor	Recognition as Silver Sponsor	Recognition as Luncheon Sponsor	Recognition as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Company Logo and Hoflink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Invitation to ECTC Executive Suite Evening	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Events										
Exhibits	Free Booth if Company is also an Exhibitor***	Free Booth if Company is also an Exhibitor***								
Movie on Large TV at Entrance to Conference Area	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement								
Powerpoint slide on Large TV at Entrance to Conference Area	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition
Option to use ECTC Logo on Sponsor Shirts	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes

*Need to coordinate shirt color through Wolfgang Sauter so that sponsor shirt color is different from ECTC ExCom shirt color.
 ***Depends on booth availability and does not include additional free registration that is part of a paid Exhibitor benefit.

For sponsorship questions please contact:
 Wolfgang Sauter
 Sponsorship Chair
 wolfgang.sauter@globalfoundries.com
 + 1-802-922-3083

